

Rep Order# 9795153 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50870

Printed: 09/18/2012 3:04 PM
Last Received: 09/18/2012 2:43 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

50870
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-SPOT ADDED AS MKGD FROM PREV SKED. PLS
CNF

LT Ln Day Time Program Len Rate Dates Spots/Week # of Weeks Total Spots Total Cost Daypart

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	*74	SA	7P-8P	CRIMETIME	:30	\$350.00	09/22-09/22	1	1	1	\$350.00
		Sales Remark:		V5 ADD							
		V5 Added									

---REPORT TOTALS---

Report Totals: 1 / \$350.00

---SALES MONTHLY TOTALS---

Sep 12: 131 / \$71,915.00
Sales Totals: 131 / \$71,915.00
Station Totals: 131 / \$71,915.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$276,596	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Williams, Lynda

From: Bradley, Alexandra [Alexandra.Bradley@msmtvsales.com]

Sent: Tuesday, September 18, 2012 3:07 PM

To: Williams, Lynda

Subject: RE: obama order

yes that's fine

Alexandra Keller

Senior Account Executive

Millennium Sales-DC

p. (202) 955-5342

f. (202) 955-5348

alexandra.bradley@msmtvsales.com

From: Williams, Lynda [mailto:lwilliams@local12.com]

Sent: Tuesday, September 18, 2012 3:06 PM

To: Bradley, Alexandra

Cc: Connell II, Jim

Subject: obama order

On Obama 9795153 mg line 74 you list crimetype as the show, but the show is ET weekend. OK to air?

Lynda Williams

Local 12/CIN CW

National Sales Assistant

p 513/763-5507

f 513/763-5562

LWilliams@local12.com

9/18/2012

Spot Manager: All, 09/18/12-09/24/12



Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 1												
09/19/12	day	5:20:41 AM	:30	\$110.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/21/12	day	5:27:58 AM	:30	\$110.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											2	
Line: 2												
09/18/12	day	5:35:35 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/24/12	day	5:42:52 AM	:30	\$110.00		5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											2	
Line: 3												
09/20/12	day	6:28:29 AM	:30	\$450.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/21/12	day	6:05:26 AM	:30	\$450.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/24/12	day	6:29:14 AM	:30	\$450.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
											3	
Line: 4												
09/19/12	day	6:52:07 AM	:30	\$450.00		6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/24/12	day	6:50:52 AM	:30	\$450.00		6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											2	
Line: 5												
09/18/12	day	6:58:55 AM	:30	\$225.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/19/12	day	7:29:26 AM	:30	\$225.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/24/12	day	7:18:20 AM	:30	\$225.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
											3	
Line: 6												
09/20/12	day	7:59:26 AM	:30	\$225.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/24/12	day	7:58:56 AM	:30	\$225.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
											2	
Line: 7												
09/18/12	day	8:18:30 AM	:30	\$225.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/19/12	day	8:23:00 AM	:30	\$225.00		CBS This Morning	(8:00:00 AM-8:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/20/12	day	8:19:00 AM	:30	\$225.00		CBS This Morning	(8:00:00 AM-8:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
											3	
Line: 8												
09/19/12	day	8:59:26 AM	:30	\$125.00		CBS This Morning	(8:30:00 AM-9:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH
09/20/12	day	8:44:40 AM	:30	\$125.00		CBS This Morning	(8:30:00 AM-9:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
											2	
Line: 9												
09/18/12	day	4:45:43 XM	:30	\$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/20/12	day	4:37:27 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/24/12	day	4:30:21 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12



Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 9												
											3	
Line: 10												
09/22/12	day	6:41:15 AM	:30	\$125.00		6a-8a News BB	(6:30:00 AM-7:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
											1	
Line: 11												
09/22/12	day	7:31:32 AM	:30	\$125.00		6a-8a Local 12 News Sa	(7:30:00 AM-8:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
											1	
Line: 12												
09/22/12	day	8:40:30 AM	:30	\$350.00		CBS This Morning Satun	(8:30:00 AM-9:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 13												
09/23/12	day	4:44:33 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 14												
09/18/12	day	9:33:50 AM	:30	\$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/19/12	day	9:51:00 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/21/12	day	9:58:26 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/24/12	day	9:25:10 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
											4	
Line: 15												
09/18/12	day	10:41:30 AM	:30	\$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/19/12	day	10:15:55 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/20/12	day	10:14:25 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/24/12	day	10:33:35 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											4	
Line: 16												
09/18/12	day	11:28:41 AM	:30	\$450.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/20/12	day	10:58:56 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/21/12	day	10:58:26 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/24/12	day	10:58:26 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											4	
Line: 17												
09/18/12	day	12:02:57 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/19/12	day	12:03:16 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/20/12	day	12:21:28 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/21/12	day	12:16:08 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/24/12	day	12:28:46 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
											5	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12



Date	Week	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 18												
09/18/12 day		12:58:41 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/19/12 day		1:28:41 PM	:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/20/12 day			:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/21/12 day		12:59:11 PM	:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/24/12 day		12:59:26 PM	:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
											5	
Line: 19												
09/18/12 day		1:59:11 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/19/12 day		1:59:11 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/20/12 day		1:59:11 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/21/12 day		1:59:11 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/24/12 day		1:59:11 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											5	
Line: 20												
09/19/12 day		2:59:11 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/20/12 day		2:28:41 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/21/12 day		2:59:11 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/24/12 day		2:29:21 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
											4	
Line: 21												
09/22/12 day		9:58:56 AM	:30	\$350.00		CBS This Morning Satur	(9:30:00 AM-10:00:00 /	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 22												
09/23/12 day		9:18:15 AM	:30	\$450.00		CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 23												
09/23/12 day		9:36:00 AM	:30	\$450.00		CBS Sun Morning	(9:30:00 AM-10:00:00 /	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 24												
09/23/12 day		10:11:04 AM	:30	\$450.00		CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 25												
09/23/12 day		10:58:46 AM	:30	\$400.00		Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 26												
09/23/12 day		11:29:26 AM	:30	\$100.00		Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 27												

[Filtered by:] [Sorted by: Station]

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Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 27												
09/18/12 day		3:28:46 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/19/12 day		3:59:12 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/20/12 day		3:29:06 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/21/12 day		3:29:06 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/24/12 day		3:59:12 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											5	
Line: 28												
09/18/12 day		4:20:06 PM	:30	\$300.00	OFA-12-	4p Local 12 News at Fol	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH
09/19/12 day		4:13:26 PM	:30	\$300.00		4p Local 12 News at Fol	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH
09/20/12 day		4:06:06 PM	:30	\$300.00		4p Local 12 News at Fol	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH
09/21/12 day		4:06:06 PM	:30	\$300.00		4p Local 12 News at Fol	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH
09/24/12 day		4:27:36 PM	:30	\$300.00		4p Local 12 News at Fol	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
											5	
Line: 29												
09/18/12 day		4:36:06 PM	:30	\$300.00	OFA-12-	4p Local 12 News at Fol	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH
09/19/12 day		4:42:36 PM	:30	\$300.00		4p Local 12 News at Fol	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
09/20/12 day		4:35:36 PM	:30	\$300.00		4p Local 12 News at Fol	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH
09/21/12 day		4:43:06 PM	:30	\$300.00		4p Local 12 News at Fol	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH
09/24/12 day		4:44:21 PM	:30	\$300.00		4p Local 12 News at Fol	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH
											5	
Line: 30												
09/18/12 day		5:20:27 PM	:30	\$350.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
09/19/12 day		5:27:40 PM	:30	\$350.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH
09/20/12 day		5:27:55 PM	:30	\$350.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH
09/21/12 day		5:03:58 PM	:30	\$350.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH
09/24/12 day		5:20:02 PM	:30	\$350.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH
											5	
Line: 31												
09/18/12 day		5:57:51 PM	:30	\$400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH
09/19/12 day		5:48:48 PM	:30	\$400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH
09/20/12 day		5:49:53 PM	:30	\$400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH
09/21/12 day		5:43:07 PM	:30	\$400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH
09/24/12 day		5:43:37 PM	:30	\$400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
											5	
Line: 32												
09/18/12 day		6:12:38 PM	:30	\$900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/19/12 day		6:28:11 PM	:30	\$900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/20/12 day		6:19:32 PM	:30	\$900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/21/12 day		5:56:36 PM	:30	\$900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/24/12 day		5:56:51 PM	:30	\$900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12



Date	Week	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 32												
				\$4,500.00								5
Line: 33												
09/22/12	day		:30	\$150.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1 MWASH
				\$150.00								1
Line: 34												
09/23/12	day		:30	\$250.00		630p Local 12 News Sur	6:30 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1 MWASH
				\$250.00								1
Line: 35												
09/18/12	day	7:22:14 PM	:30	\$850.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4 MWASH
09/19/12	day	7:10:57 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2 MWASH
09/20/12	day	7:03:56 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		5 MWASH
09/21/12	day	7:10:42 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1 MWASH
09/24/12	day	7:28:04 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3 MWASH
				\$4,250.00								5
Line: 36												
09/18/12	day	7:35:45 PM	:30	\$400.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		1 MWASH
09/19/12	day	7:34:30 PM	:30	\$400.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		4 MWASH
09/20/12	day	7:51:14 PM	:30	\$400.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		2 MWASH
09/21/12	day	7:42:37 PM	:30	\$400.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		5 MWASH
09/24/12	day	7:50:51 PM	:30	\$400.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		3 MWASH
				\$2,000.00								5
Line: 37												
09/22/12	day	7:49:15 PM	:30	\$200.00		Sa Prime Access Rotato	6:57 PM-7:57 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1 MWASH
				\$200.00								1
Line: 38												
09/18/12	day	8:19:07 PM	:30	\$3,500.00	OFA-12-	Tue Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1 MWASH
				\$3,500.00								1
Line: 39												
09/18/12	day	9:22:42 PM	:30	\$1,500.00	OFA-12-	Tue Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1 MWASH
				\$1,500.00								1
Line: 40												
09/19/12	day	8:58:56 PM	:30	\$3,000.00		Wed Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		1 MWASH
				\$3,000.00								1
Line: 41												
09/20/12	day	8:44:43 PM	:30	\$1,600.00		Thu Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1 MWASH
				\$1,600.00								1
Line: 42												
09/23/12	day	7:40:08 PM	:30	\$1,400.00		Sun Reg 1	7:00 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		1 MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12



Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50870

Line: 42

				\$1,400.00							1	
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Line: 43

09/23/12 day	10:44:02 PM	:30	\$1,600.00	Sun Reg 4		10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
			\$1,600.00								1	

Line: 44

09/18/12 day	11:05:19 PM	:30	\$800.00	OFA-12-11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		1	MWASH
09/19/12 day	11:11:51 PM	:30	\$800.00	11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		4	MWASH
09/20/12 day	11:20:12 PM	:30	\$800.00	11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		3	MWASH
09/21/12 day	11:19:22 PM	:30	\$800.00	11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		2	MWASH
09/24/12 day	11:20:19 PM	:30	\$800.00	11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		5	MWASH
			\$4,000.00								5	

Line: 45

09/22/12 day	11:05:05 PM	:30	\$800.00	11p M-Su Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		1	MWASH
			\$800.00								1	

Line: 46

09/23/12 day	11:33:10 PM	:30	\$800.00	11p M-Su Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		1	MWASH
			\$800.00								1	

Line: 47

09/18/12 day	11:59:00 PM	:30	\$250.00	OFA-12-11p Letterman		11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-3		4	MWASH
09/19/12 day	11:59:30 PM	:30	\$250.00	Letterman		11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-3		2	MWASH
09/20/12 day	12:11:15 XM	:30	\$250.00	Letterman		11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-3		5	MWASH
09/21/12 day	12:25:00 XM	:30	\$250.00	Letterman		11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-3		3	MWASH
09/24/12 day	12:24:45 XM	:30	\$250.00	Letterman		11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-3		1	MWASH
			\$1,250.00								5	

Line: 49

09/22/12 day	1:03:40 XM	:30	\$125.00	Sat 1205a-105a		12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-3		1	MWASH
			\$125.00								1	

Line: 50

09/23/12 day	11:56:31 PM	:30	\$250.00	Sun 1135p-1205a		11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-3		1	MWASH
			\$250.00								1	

Line: 52

09/22/12 day	4:03:21 PM	:30	\$350.00	SEC Football		12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
			\$350.00								1	

Line: 53

09/23/12 day	11:58:56 AM	:30	\$2,000.00	NFL Today		12:00 PM-1:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
			\$2,000.00								1	

Line: 54

09/23/12 day	1:35:14 PM	:30	\$9,000.00	Bengals vs Washington		(1:00:00 PM-4:00:00 PM) OBAMA 4 AMERICA *A	1536 *a	P-3			1	MWASH
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12



Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descriptio	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 50870

Line: 54

				\$9,000.00							1	
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Line: 55

09/23/12 day	6:14:02 PM	:30	\$2,400.00			NFL Regular Season	(4:00:00 PM-7:00:00 P	IOBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
			\$2,400.00								1	

Line: 56

09/22/12 day		:30	\$350.00			Sa Prime Access Rotato 7p-8p		OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
			\$350.00								1	
			\$71,915.00								131	
			\$71,915.00								131	
			\$71,915.00								131	
			\$71,915.00								131	
			\$71,915.00								131	

[Filtered by:] [Sorted by: Station]